

ConnectAmericas for Women

ConnectAmericas for Women is the largest network of women entrepreneurs in Latin American and the Caribbean (LAC). This business online platform seeks to foster the growth of women-led businesses, connecting them with real business opportunities and offering them innovative tools to strengthen their management and export capabilities, all free of charge.

ConnectAmericas for Women is an innovative initiative, launched by the Inter-American Development Bank (IDB) in May 2016, which is being disseminated in collaboration with strategic partners, including Google, Facebook, DHL and a large and growing network of public and private business support organizations committed to enhance women's economic empowerment in the Americas.

Through this platform, women entrepreneurs can:

- **Connect with thousands of business contacts** in the region and in the rest of the world, through virtual business communities, segmented by industry.
- **Apply to become suppliers of large corporations** and governments in the region.
- **Participate in face-to-face and virtual business matchmaking** events organized by the IDB every year.
- **Access online training tools** to strengthen their digital and business skills
- **Learn from** the success and failure stories of **other leading entrepreneurs** in the region.
- **Access information on business support resources** offered by the IDB Group and its partners in the region.

This is ConnectAmericas for Women in numbers:

- 585,000 women entrepreneurs have used the platform since its launch and accessed the free content it offers.
- Over 59,000 women entrepreneurs from 80 countries have registered and are interacting on ConnectAmericas.
- Over 22,000 women entrepreneurs have been trained through online courses, seminars, and workshops.
- 44% of the SMEs participating in the IDB's business events are women-led SMEs.
- 48% of companies registered in ConnectAmericas in the last three months declared being women-owned or women-led.
- Most represented countries: Brazil, Colombia, Mexico, Ecuador, Peru.
- Most represented sectors: Professional and Business Services, Food & Beverage, Apparel, Textiles & Accessories, Tourism and Travel-related Services, Health & Beauty.